



WETM  
201 Humboldt St  
Rochester, NY 14610

Brightside Communications  
PO Box 2404  
Binghamton, NY 13902

## Contract # 1448962

**Schedule Dates** 10/18/16-11/08/16  
**Advertiser** Chris Baker/Chemung County Court Judge/R/NY (8  
**Agency** Brightside Communications (22226)  
**Product** Political - Candidate Other (1066)  
**Brand** County Court Judge (568286)  
**Salesperson** Elmira, House (2271)  
**Sales Office** Elmira  
**Buyer Name**  
**Phone/Fax** /  
**CPE** N/A  
**Account Types** Local/Political  
**Billing Type** Standard  
**Comments**

**Date Entered** 10/17/16  
**Last Modified** 11/04/16  
**Entered By** Ruth Irons  
**CO-OP** No  
**Headline #**  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$1,556.25  
**Net Total** \$8,818.75  
**Sales Tax**

### Elmira (WETM)

By Broadcast Month	Spots	Rate
Oct. 2016	26	\$5,465.00
Nov. 2016	22	\$4,910.00
<b>Grand Total:</b>	<b>48</b>	<b>\$10,375.00</b>

## INCOMPLETE CONTRACT

Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.1	Normal Line / News	10/19/16-10/19/16	4	:30	6A- Channel 18 News	1			X					1	\$150.00	\$150.00	Elmira (WETM)		10/17/16
2.1	Normal Line / News	10/24/16-11/02/16	4	:30	6A- Channel 18 News	2	X		X					4	\$150.00	\$600.00	Elmira (WETM)		10/17/16
3.0	Normal Line / SPOT	10/25/16-11/03/16	4	:30	12P- WETM News 12pm	2		X		X				4	\$55.00	\$220.00	Elmira (WETM)		10/17/16
4.0	Normal Line / SPOT	10/18/16-10/20/16	4	:30	12P- WETM News 12pm	1		X		X				1	\$55.00	\$55.00	Elmira (WETM)		10/17/16
5.0	Normal Line / News	10/26/16-11/04/16	4	:30	4:58P- WETM News	2			X		X			4	\$200.00	\$800.00	Elmira (WETM)		10/17/16
6.0	Normal Line / News	10/19/16-10/21/16	4	:30	4:58P- WETM News	1			X		X			1	\$200.00	\$200.00	Elmira (WETM)		10/17/16
7.0	Normal Line / SPOT	10/18/16-10/20/16	4	:30	5:29P- WETM News 530P	1		X		X				1	\$250.00	\$250.00	Elmira (WETM)		10/17/16
8.0	Normal Line / SPOT	10/25/16-11/03/16	4	:30	5:29P- WETM News 530P	2		X		X				4	\$250.00	\$1,000.00	Elmira (WETM)		10/17/16
9.0	Normal Line / News	10/19/16-10/19/16	4	:30	5:58P- WETM News	2			X					2	\$350.00	\$700.00	Elmira (WETM)		10/17/16
10.0	Normal Line / News	10/24/16-11/02/16	4	:30	5:58P- WETM News	2	X		X					4	\$350.00	\$1,400.00	Elmira (WETM)		10/17/16
11.0	Normal Line / News	11/07/16-11/07/16	4	:30	5:58P- WETM News	2	X							2	\$350.00	\$700.00	Elmira (WETM)		10/17/16
12.0	Normal Line / SPOT	10/19/16-10/19/16	4	:30	7:01P- Jeopardy	1			X					1	\$200.00	\$200.00	Elmira (WETM)		10/17/16
13.0	Normal Line / SPOT	10/24/16-10/26/16	4	:30	7:01P- Jeopardy	2	X		X					2	\$200.00	\$400.00	Elmira (WETM)		10/17/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



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**Brand** County Court Judge (568286)  
**Salesperson** Elmira, House (2271)  
**Sales Office** Elmira  
**Buyer Name**  
**Phone/Fax** /  
**CPE** N/A  
**Account Types** Local/Political  
**Billing Type** Standard  
**Comments**

**Date Entered** 10/17/16  
**Last Modified** 11/04/16  
**Entered By** Ruth Irons  
**CO-OP** No  
**Headline #**  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$1,556.25  
**Net Total** \$8,818.75  
**Sales Tax**

**Elmira (WETM)**

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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / SPOT	10/31/16-11/07/16	4	:30	7:01P- Jeopardy	1	X							1	\$200.00	\$200.00	Elmira (WETM)		10/17/16
15.0	Normal Line / SPOT	10/18/16-10/20/16	4	:30	7:30P- Wheel of Fortune	2		X		X				2	\$200.00	\$400.00	Elmira (WETM)		10/17/16
16.0	Normal Line / SPOT	10/27/16-10/27/16	4	:30	7:30P- Wheel of Fortune	1				X				1	\$200.00	\$200.00	Elmira (WETM)		10/17/16
17.0	Normal Line / SPOT	11/01/16-11/03/16	4	:30	7:30P- Wheel of Fortune	2		X		X				2	\$200.00	\$400.00	Elmira (WETM)		10/17/16
18.0	Normal Line / SPOT	10/19/16-10/28/16	4	:30	10:59P- WETM News	2			X		X			4	\$225.00	\$900.00	Elmira (WETM)		10/17/16
19.0	Normal Line / SPOT	11/02/16-11/04/16	4	:30	10:59P- WETM News	1			X		X			1	\$225.00	\$225.00	Elmira (WETM)		10/17/16
20.0	Normal Line / SPOT	10/30/16-11/06/16	4	:30	9A- Meet The Press	1							X	1	\$150.00	\$150.00	Elmira (WETM)		10/17/16
22.0	Normal Line / SPOT	11/06/16-11/06/16	4	:30	10A- Twin Tiers Weekly	1							X		\$25.00		Elmira (WETM)		10/17/16
23.0	Normal Line / News	11/08/16-11/08/16	4	:30	6A- Channel 18 News	1		X						1	\$150.00	\$150.00	Elmira (WETM)		11/2/16
24.0	Normal Line / News	11/04/16-11/04/16	4	:30	5:58P- WETM News	1					X			1	\$350.00	\$350.00	Elmira (WETM)		11/2/16
25.0	Normal Line / News	11/07/16-11/07/16	4	:30	5:58P- WETM News	1	X							1	\$350.00	\$350.00	Elmira (WETM)		11/2/16
26.0	M/G For 14.0.1 / SPOT	11/07/16-11/07/16	4	:30	7P- Optional Network Offering	1	X							1	\$300.00	\$300.00	Elmira (WETM)		11/2/16
27.0	M/G For 20.0.1 / SPOT	11/06/16-11/06/16	3	:30	10A- Twin Tiers Weekly	1							X		\$50.00		Elmira (WETM)		11/2/16

## CONFIRMATION CONTRACT

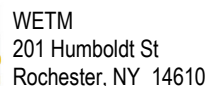
Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



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<b>Agency</b>	Brightside Communications (22226)	<b>CO-OP</b>	No
<b>Product</b>	Political - Candidate Other (1066)	<b>Headline #</b>	
<b>Brand</b>	County Court Judge (568286)	<b>Demo</b>	
<b>Salesperson</b>	Elmira, House (2271)	<b>Order Type</b>	Normal
<b>Sales Office</b>	Elmira	<b>Package Deal</b>	
<b>Buyer Name</b>		<b>Commission %</b>	15.00
<b>Phone/Fax</b>	/	<b>Commission</b>	\$1,556.25
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